



## Remediation merged with Site Redevelopment

**Problem:** The site was to be sold and redeveloped within 18 months of the initial discussions with Client. The Client required that the known groundwater contamination have a technical solution designed, approved by the regulatory agency, and installed and operating prior to the property transaction.

**Strategy:** Identify critical path items within the schedule and reverse engineer the remediation selection technology to bypass the un-controllable aspects of the schedule (waiting period for regulatory agency approvals and permits).

**Result:** Implemented an emerging remediation approach that did not require regulatory permit.

## Strategic Planning

Strategic Planning is the systematic process of envisioning a desired future, and translating this vision into broadly defined goals or objectives and a sequence of steps to achieve them. In contrast to long-term planning (which begins with the current status and lays down a path to meet estimated future needs); strategic planning begins with the desired-end and works backward to the current status.

At Equipoise, strategic planning is a fundamental part of every project from day one. Equipoise personnel strive to achieve this concept in every facet of the project from day-to-day management to communications with regulatory personnel. This approach to project management and implementation provides focused, integrated and cost-effective decision making.

- Business Goals Integration
- Screening of Property Development Limitations
- Identification of Regulatory Hurdles / Issues
- Strategic Plan Documentation / Presentation
- Cleanup Goals Development
- Feasibility Studies
- Red Team Review

